

**Summer Internship-MMS Batch 2020-22**

<b>S.No</b>	<b>Full Name</b>	<b>PG Course</b>	<b>Specialisation</b>	<b>Summer Internship - Company</b>	<b>Project Title</b>
2	Devashish Deepak Lavekar	M.M.S.	Marketing	Ocupetal	Online Promotional Techniques ForOcupetal
3	Kirubakaran Nelson	M.M.S.	Marketing	GEP-Worldwide	Primary- Price Monitoring using dash board. Secondary- Category dossiers
4	Shubham Prasad Patil	M.M.S.	Marketing	Ocupetal	Online Promotional Techniques ForOcupetal
5	Aravind Asokan Pillai	M.M.S.	Marketing	Aditya Birla Sunlife Insurance Company Limited	A study of Term & Endowment Products of Life Insurance in India
6	Pawan Mohan Shetty	M.M.S.	Marketing	L&T Sufin	To Develop different Categories of L&T Sufin for channelizing Buyers and Sellers interface
7	SayaliSnehal Patil	M.M.S.	Marketing	Spice Money	Analyse the B2B business development fintech services offered by Spice Money.
8	Abhay Debnath	M.M.S.	Marketing	Spice Money	Fintech banking and financial services in Spice Money
9	Aditya Arun Khadse	M.M.S.	Marketing	AEGIS DISTILLERY PVT LTD	"A STUDY ON COMPARATIVE ANALYSIS OF ALCOHOLIC BEVERAGES INDUSTRIES WITH SPECIAL REFERENCE TO AEGIS DISTILLERY PVT LTD"
10	Kavita Anand	M.M.S.	Marketing	Bharat Petroleum Corporation Ltd	Understanding strategies for Distributor's Channel Network and Consumer Behavior
11	Nihal Mukund Kini	M.M.S.	Marketing	Spicemoney	Digital Payments & Financial Services with FinTech Platform- Spicemoney
12	Aparna Vishalam Subramanian	M.M.S.	Marketing	Outlook Group	A Study of Print Magazine Industry - Outlook with it's Competitors.
13	Kshama Vinchurkar	M.M.S.	Marketing	BabyG	Prospect identification and sales for BabyG

14	Yash Mahesh Chawla	M.M.S.	Marketing	SpiceMoney	Research & Study on - Empanelling with smaller organizations to start or improve their financial digitization.
15	ShubamTickoo	M.M.S.	Marketing	JB FINSERV	SALES TECHNIQUES
16	Vipul VasantaoPadghan	M.M.S.	Marketing	Ocupetal	Marketing of the Digital Marketing Program
17	Ankita Shinde	M.M.S.	Marketing	Race2Cloud Technologies Pvt. Ltd.	The study of ZOHO tools building SMBs Online.
18	Padmavati Vaidyanathan	M.M.S.	Marketing	Mangal credit and fincorp limited	“How digital marketing can be used to increase the top line and bottom line of MCFL”
19	Saurabh Vishwas Yadav	M.M.S.	Marketing	UTI Infrastructure Technology And Services	Mutual funds and mutual fund distributors
20	Sandesh Chetan Jain	M.M.S.	Marketing	Ciena Beverages Pvt. Ltd.	Sales development
21	Kartik Shankaranlyer	M.M.S.	Marketing	Murf Inc.	Brand Awareness & Marketing Campaign for Murf Inc.
22	RushabhAnandrao Raut	M.M.S.	Marketing	Aegis Distillery pvt ltd	Growth of alcoholic beverages, markets & market research
23	Srushti Prakash Battuwar	M.M.S.	Marketing	Spice Money	SIP at Spice Money
24	Vineet Bablu Gupta	M.M.S.	Marketing	Xanadu Realty	Analysis of real estate industry and relationship building with Channel partners and driving the sales cycle through sourcing and lead generation .
25	AkshayParab	M.M.S.	Marketing	Sumapan Technologies	Marketing strategies for Real Estate industry
26	Aqib Arif Sheikh	M.M.S.	Marketing	Outlook Publishing Pvt.Ltd	Study on different strategies used in Marketing and Advertising for Outlook group

27	Aaditya Ashok Navale	M.M.S.	Marketing	Larsen and toubro	L&T Suffin: Larsen and toubro's entry into B2B marketing Space
28	Anjali Balashanmugham	M.M.S.	Marketing	Datamatics Business Solution Ltd.	B2B Content Marketing Strategies for Customer Acquisition
29	Antony Rinith	M.M.S.	Marketing	TBWA	Study On The Product Marketing Strategies At TBWA
30	Chaitanya Pravin Sonambekar	M.M.S.	Marketing	mangal credit and fincorp ltd	"TO DEVELOP BUSINESS MODEL AND CREATE MARKETING STRATEGIES"
31	Felicia David	M.M.S.	Marketing	L&T SuFin	A Study Of Marketplace Business Operations - Buyer's Quality Checks and Onboarding Sellers
32	Gulam Gaush	M.M.S.	Marketing	BabyG	Analyzing prospects and sales for BabyG
33	Maanas Rajendra Pradhan	M.M.S.	Marketing	Napino Auto & Electronics Ltd	Report on Napino Digital Solutions on Digital Marketing and Business Development
34	MathumithaaSatyanarayan Pillai	M.M.S.	Marketing	Glenmark	GTM strategy and Execution of new brand launches in market in Skincare segment
35	NirbhayRajendrakumar Jadhav	M.M.S.	Marketing	R.C.F Ltd.	An analysis of Import and E-tendering process at RCF Ltd.
36	PrinceySylivya Solomon Nadar	M.M.S.	Marketing	Career Domain	To Assess B2B / B2C lead generation strategies and reach out to prospects, by developing a sales pitch for promoting and selling Inkjet Machines, used predominantly in fmcg sectors.
37	Rahul Agarwal	M.M.S.	Marketing	Nneel's Invest	
38	RaveenMurugan Acharya	M.M.S.	Marketing	Finocontrol	Understanding Business Development and Sales Prospects
39	Sagar Arun Sharma	M.M.S.	Marketing	FRUIT ZONE INDIA LLP	A STUDY ON NEGOTIATION AND SELLING OF EXOTIC FRUITS FOR FRUIT ZONE INDIA LLP (IMPORT & EXPORT)

40	SaloniSnehal Patil	M.M.S.	Marketing	Spice Money	A study on various fintech services rendered by SpiceMoney in rural areas.
41	SanketBhauasahebHase	M.M.S.	Marketing	L&T Sufin	Pan India Vendor Catalogue Onboarding at L&T Sufin
42	Srikant Shunmugaraj	M.M.S.	Marketing	Outlook Group	Report on Customer Relationship Management and Digital Marketing in Outlook Group
43	Suraj Srinivasan Iyer	M.M.S.	Marketing	Napino Auto & Electronics Ltd & Digital Solution Division	Report on Napino Digital Solutions on Digital Marketing and Business Development
44	Zaid Rafique Shaikh	M.M.S.	Marketing	Aditya Birla Capital	1. Designing communication for advertising Abcllife 2. study on consumer insight and designing ad campaigns for AB 3. branding and ad strategies for AB 4. study on different strategies used in marketing and advertisement 5. designing marketing strategies and for sustainable development
45	Zoya Ovias	M.M.S.	Marketing	L&T SuFin	Product Category Management- Taxonomy and Attribute Mapping
46	Ketaki Santosh Joshi	M.M.S.	Human Resource Management	BDO India LLP	Implementing HR Analytics at BDO India
47	Shiragi Shirish Pattalwar	M.M.S.	Human Resource Management	BDO India LLP	Redesigning HR Policies Post COVID 19 and Managing Talent Acquisition Process at BDO India

48	Ignatius Lawrence Fernando	M.M.S.	Human Resource Management	L&T Infotech Limited.	Hiring Funnel at L&T Infotech Limited.
49	Krittika Ranganathan	M.M.S.	Human Resource Management	LTI	EXPERIENCE OF RECRUITMENT PROCESS AT LTI
50	Lalitkumar Balasubramanian	M.M.S.	Human Resource Management	Aditya Birla Chemicals	Study of Talent acquisition for lateral hiring and Training process of young talent at Aditya Birla Chemicals.
51	Mansi Mahesh Anchinmane	M.M.S.	Human Resource Management	Reliance Retail	Study of Recruitment & HR Practices Strategies
52	Nadar PriyadarshiniThiravidamani	M.M.S.	Human Resource Management	Mangal credit & Fincorp limited	Structuring the HR process at Mangal Credit & Fincorp Ltd
53	Shobhana Sivakumar Nadar	M.M.S.	Human Resource Management	Reliance Retail	E- Recruitment Process
54	Stephy K John	M.M.S.	Human Resource Management	L & T INFOTECH	DIGITAL HR CO-ORDINATION AT LTI
55	Shreeya Mahesh Shetty	M.M.S.	Finance	Aditya Birla Capital	Fundamental and Technical Analysis of IT Sector

56	ArunaJagannathachari	M.M.S.	Finance	JB Finserv	A study on stock market and customers' attitude towards equity investment.
57	Ashish Ashok Shetty	M.M.S.	Finance	The Money Roller	Equity Research In Auto Ancillary Sector
58	Jahnvi Sanjay Dharurkar	M.M.S.	Finance	Santosh S Bakshetti	Examining the factors of filing of returns under GST
59	JishnuVenkateshwaranShettiyar	M.M.S.	Finance	Aditya Birla capital	Fundamental and technical Analysis of Oil and gas sector
60	Lavanya Venkitaraman	M.M.S.	Finance	Growth Arrow	Technical Analysis of Stocks with respect to Banking Sector
61	Suraj Seetharam	M.M.S.	Finance	Aditya Birla Capital	Equity Research of Banking PSU
62	AjitkumarAshokkumar Tiwari	M.M.S.	Finance	John Bros Financial Services	Comparative Analysis of Mutual Funds
63	Dharshna Govindkrishnan	M.M.S.	Finance	CENTURY RAYON (Under the Management & Operation of Grasim Industries Ltd.)	Financial Statement Analysis of Grasim Industries
64	Anand Mahadevan	M.M.S.	Finance	Race2Cloud Technologies Pvt Limited	Application of Zoho for Finance
65	Lalitha Sangameswaran M S	M.M.S.	Finance	Deloitte Touche Tohmatsu India, LLP	Review of Regulatory Requirements for Financial Institutions
66	Prem Ramesh Iyer	M.M.S.	Finance	The Money Roller	Sectoral and equity analysis of Swelect Energy Systems
67	Sagar Shivakumar	M.M.S.	Finance	Neophyte Consulting Services (NCS)	A study on Annuity Schemes (Monthly Income Advantage Plan)
68	Solomon Arivalagan	M.M.S.	Finance	Aditya Birla Capital	Technical and fundamental analysis of Hotel sector
69	Rohit Mohan Iyer	M.M.S.	Finance	Growth Arrow	Technical Analysis of NIFTY50 top 10 stocks by Market Cap
70	VelammalTenampandiKonar	M.M.S.	Finance	Spicemoney	Growth of digital banking by the emergence of fintech in Rural India

71	Arjun Rajendra Chorge	M.M.S.	Finance	Girisha Wealth Maker Private Limited	A Study on Fundamental and Technical Analysis of Pharmaceutical Sector
72	Vishal Sridhar	M.M.S.	Finance	PINNACLE COMPUTER SYSTEMS LLC	FINANCIAL ACCOUNTING IN ERP SYSTEM
73	Divya Shirish Ingale	M.M.S.	Finance	Spice Money	Spice Money - Tech Driven Digital and Financial Transformers
74	Karan Mukesh Walmiki	M.M.S.	Finance	John bros financial services	Mutual fund and it's impact on the Economy
75	Kunal Manmath Gore	M.M.S.	Finance	Spice Money	Strengthening Banking Infrastructure with FinTech Platform: The Way forward for Rural India
76	Sandeep Mathivanan	M.M.S.	Finance	UTI AMC Limited	Sector Analysis -Cement Industry
77	ShivamPradeepkumar Jaiswal	M.M.S.	Finance	John Bros Financial Services	Consumer preferences over Investments in India
78	Tomson George Joseph	M.M.S.	Finance	Nneell's Invest	Fundamental Analysis of Natco Pharma
79	Vignesh Ravi	M.M.S.	Finance	L&T Financial Services	A Study on the Income of a Lending Company (L&T Finance)
80	Manju Thangaraj Nadar	M.M.S.	Finance	Aditya Birla Capital	Fundamental & Technical Analysis of Pharma Industry
81	Shruti Sanjay Shelar	M.M.S.	Finance	Aditya Birla Capital	Fundamental And Technical Analysis Of Engineering Industry
82	Alveena Joseph Kokadan	M.M.S.	Finance	Nneells Invest	Fundamental and technical Analysis of Canara Bank
83	Priya Shekhar Nilamegam	M.M.S.	Finance	Growth Arrow	Equity Research Analysis on Non-Banking Financial Companies (NBFC)
84	Anand Ravichandran Thevar	M.M.S.	Finance	Peeshyo Portfolio Manganment	'Equity Analysis of Adani Group'
85	Anjali BhanudasHadawale	M.M.S.	Finance	Aditya Birla Capital	Fundamental and Technical analysis of Retail sector
86	Anmol Neelkant Chaturvedi	M.M.S.	Finance	Fair Deal Packaging	Finance Management
87	Ashish DadasahebGosavi	M.M.S.	Finance	Nneells Invest	Ratio Analysis of Escorts Limited.
88	Avinish Mahadevan	M.M.S.	Finance	JB Finserv	A project report on Mutual funds

89	Bhavika Vijay Siddhapara	M.M.S.	Finance	SpiceMoney	SpiceMoney: A fintech bridging the digital gap in rural India
90	ChettiarShivramBalaganesh	M.M.S.	Finance	Growth Arrow	Equity Research Analyst
91	Chris Kumar Nadar	M.M.S.	Finance	JbFinserv	A Project Report On Mutual Funds and Customers Attitude towards Stock Learn.
92	Deepak Krishnamoorthy	M.M.S.	Finance	Race2Cloud Technologies Pvt Limited - Bengaluru	Applications of Zoho for Finance
93	Gaurav Sanjay Nikam	M.M.S.	Finance	Aditya Birla Capital	Equity Research of Automobile Sector
94	Gracewin Gladstone Heber	M.M.S.	Finance	Aditya Birla Capital	Technical analysis of NBFC sector
95	Karthik Balachandran Iyer	M.M.S.	Finance	Aditya Birla Capital	Fundamental and Technical Analysis of Infrastructure Sector
96	Kiruthika Sudhakar Pillai	M.M.S.	Finance	Ambalal shares and stocks limited	A study on Portfolio management of Investors in the capital market
97	Mahalakshmi Premanand	M.M.S.	Finance	Everest Industries Ltd.	Inventory Management of Everest Industries Ltd.
98	Manasi Mahadeo Dalvi	M.M.S.	Finance	Aditya Birla Capital	Equity Research Analysis in Telecom sector
99	Michael Nishanth	M.M.S.	Finance	Nneell's Invest	Technical analysis
100	Mohammed Aakif Mohammad Asif	M.M.S.	Finance	John bros financial services	Study of debt and equity mutual funds in the market
101	Neel Mukul Patankar	M.M.S.	Finance	Growth Arrow	Technical Analysis of stocks in Energy sector
102	Nilesh Jat	M.M.S.	Finance	Beta Insights business advisory	Ratio analysis and Valuation
103	Nimish Sunil Doke	M.M.S.	Finance	GS Mahanagar Cooperative Bank Ltd.	A Study of Credit Rating and Cash Credit Facilities for Business Proposals
104	Nitish Mahadevan	M.M.S.	Finance	Growth Arrow	Equity Analysis- IT Sector
105	Priya Sudhakar	M.M.S.	Finance	PNB METLIFE	Consumer Perspective towards Insurance and it's Impact in the current Covid scenario



106	Sagar Waman Sorte	M.M.S.	Finance	Aditya Birla Capital	Fundamental and Technical analysis of Private Banking Sector
107	Shilpa Buddhadev Jana	M.M.S.	Finance	Aditya Birla Capital	Technical and fundamental analysis of Insurance Sector
108	Shivani Sridharan Senaithalaivar	M.M.S.	Finance	Camil Fine Sciences Ltd	Credit Monitoring Arrangement
109	Shubham Ganesh Gore	M.M.S.	Finance	Mangal Credit and Fincorp Ltd.	TO DEVELOP BUSINESS MODEL AND FINANCIAL BUDGETING MODEL
110	Siddhanta Ankush Vaiti	M.M.S.	Finance	Aditya Birla Capital	Technical and Fundamental analysis of Steel sector
111	Sneha Sudhakar Pillai	M.M.S.	Finance	Ambalal shares and stock Pvt Ltd	Investment awareness in capital market
112	Swathi Shankar	M.M.S.	Finance	Camlin Fine Sciences Ltd.	Working Capital Management for Bank finance
113	Thevar Manimuthu	M.M.S.	Finance	Growth Arrow	Equity Research Analyst
114	Vedant Santosh More	M.M.S.	Finance	Aditya Birla Capital	Equity Research of Shipping Sector
115	Vignesh Hariharan Iyer	M.M.S.	Finance	Aditya Birla Capital Ltd.	Equity Research in FMCG sector
116	Samiksha DilipBijagare	M.M.S.	Operations	Tata Unistore	Packaging Specs and Cost standardization, Dispatch Efficiency and minimizing the air-ship(Grotesque)
117	Avinash Dhananjay Srivastava	M.M.S.	Operations	S SQUARE EDUMENTAL & CONSULTANTS	Co-Working Space Analysis- A Business Model
118	Mithun Mohan Shetty	M.M.S.	Operations	Speedo Logistics	The optimization model of the vendor selection for the joint procurement from the Total Cost of Owner's perspective.
119	Nadar ChandruSoundara Pandian	M.M.S.	Operations	S'squareadumentors& consultants, Mumbai	Coconut waste products
120	Saurav Sanjay Sajjan	M.M.S.	Operations	Pets Milan	Logistics and supply chain model along with warehouse management for products related to pets.

121	Selvaprteek Ravichandran Thevar	M.M.S.	Operations	Outlook Print Media	Operations Strategy and Supply Chain Management
122	SivachandiranGovindrasu	M.M.S.	Operations	SPEEDO LOGISTICS	A study of manufacturing and operation analytics along with logistics and supply chain model for a grape processing unit in Nashik.
123	Venkatesh Sudalaikkan	M.M.S.	Operations	Sea Bizz Logistics	Design and Analysis of Transverse Horizontal Axis Water Turbine
124	Vignesh Rajiv Mani	M.M.S.	Operations	Blue dart	Productivity